

# Being Strategic

**As work and life get ever more complex and fast-moving, it becomes increasingly important for professionals to be able to chart a course for themselves, their teams, and their businesses. Learning the Being Strategic model helps participants create clear vision in any area of their life and make a practical plan for moving toward it without getting derailed.**

## **DEFINING THE CHALLENGE**

Participants learn how to uncover the core problem or challenge in any situation.

### **What Is: CURRENT REALITY**

Next, participants explore the three core skills for thinking and acting strategically, and apply these skills to understanding the current situation relative to the identified challenge.

### **What's the Hope: VISION**

Participants learn to craft a vision of the future in which the challenge has been successfully addressed.

### **What's in the Way: OBSTACLES**

Then participants build skills in identifying the key obstacles that must be overcome in order to achieve their vision.

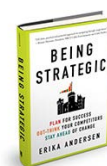
### **What's the Path: STRATEGY AND TACTICS**

Finally, participants learn how to determine strategies for achieving the vision and then define specific tactics within each strategy, building a practical path from the present to the envisioned future.



## **Being Strategic model and skills**

- Establish a realistic starting point
- Create a clear vision
- Build a blueprint for achieving it
- Catalyze smart, forward movement



### **Being Strategic**

*Plan for Success;  
Out-think Your Competitors;  
Stay Ahead of Change*

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