

Be Followable

Become the Leader Your Team Needs Now

Your leadership is being tested in new ways. Now more than ever, we seek leaders who can guide and inspire us; leaders who can be that strong, safe point around whom great teams coalesce.

How it Works



Read about the characteristics of followable leaders. Then, take the Accepted Leader Self Assessment.



Learn practical ways to be a followable leader in a 60 minute session with peers.



Commit to a leadership habit. Engage an accountability buddy to support you.



Hone your skills, resolve issues, and gain new insights in a 60-minute follow-up session with peers.



Take it to your teams. Use resource materials to lead an interactive discussion with them.



2 one-hour conversations

30-day Habit tool

Lasting impact with
real-time insights



**Leading So
People Will Follow**

[Available on Amazon](#)